



## Fire Protection Products



June 15, 2006

To: All 3M Fire Protection Product Distributors

Subject: **3M™ Firedam™ Spray 200 Launch**

Dear Valued Customer:

We are pleased to introduce the new **3M™ Firedam™ Spray 200**, a sprayable water-based coating for penetration seals, building and perimeter joints. This new improved product will replace our previous 3M™ Firedam™ Spray 100.

**The new 3M™ Firedam™ Spray 200** offers significant benefits:

- ✓ Fast Drying
- ✓ Dries to neutral gray color
- ✓ High elasticity: up to +/- 25% of nominal joint width
- ✓ Superior adhesion
- ✓ Applied with conventional airless sprayers
- ✓ Cleans easily with water (no solvents required)
- ✓ Paintable when cured



### **Product Information:**

Catalogue ID	Description	Stock Status	Case Weight	UPC	Stock Number	Units	Units / Case	Units / Pallet
<b>3M™ FIREDAM™ SPRAY 200</b>								
FD-SPRAY-200-5GAL	5 Gallon Pail (640 fl. Oz.)	S.	48.3	00051115187551	98040055216	Pail	1	36

### **Price:**

The price of the new **3M™ Firedam™ Spray 200** is the same as the 3M™ Firedam™ Spray 100.

### **Introductory Offer:**

For every pallet (36 pails) of 3M™ Firedam™ Spray 200 purchased from today up to and including September 30, 2006, you will receive 10 FREE baseball caps for you to give away to your customers.

Please contact your 3M sales representative for further information about this product.

Thanks in advance for your support.

Sincerely,

3M Canada Company  
 Marcelo Mellicovsky  
 Marketing Manager  
 Fire Protection Product & Industrial Minerals



# FireDam™ Spray 200

New faster drying  
firestop spray for  
construction joints.

***From 3M, the industry leader in  
fire protection technology:***

3M™ FireDam™ Spray 200 is ideal for sealing building joints, penetration seals and perimeter joints.

Applied as a 1/8 inch (3 mm) thick coating with an airless sprayer, this water-based coating dries in ambient conditions to form a flexible seal with compression/extension of up to +/- 25% of nominal joint width.



***Ideal for head of wall, floor to wall  
and perimeter joints!***

3M FireDam Spray 200 meets IBC requirements and is tested for up to 4 hours. It's available from any 3M Authorized Fire Protection Products Distributor in five-gallon pails.

- Fast drying
- Dries to a neutral gray color
- Highly elastic
- High-cling properties help prevent sagging
- Applied with conventional airless sprayers
- Cleans easily with water (no solvents required)
- Superior adhesion to most construction materials
- Paintable when cured

# 3M – The Leader in Fire Protection

For more than 25 years, 3M has consistently delivered innovative firestop systems to building professionals. Effective and easy to install, 3M™ FireDam™ Spray 200 is part of a family of 3M fire protection products that offer affordable, long-lasting solutions in a variety of commercial, industrial and residential applications.



## APPLICATIONS

3M FireDam Spray 200 is ideal for sealing head of wall, floor to wall and perimeter joints between fire-rated floors (concrete, fireproofed fluted steel decks) and fire-rated walls (gypsum, concrete). It helps control the transmission of fire, heat, smoke, noxious gas and water before and during exposure to fire, while maintaining the integrity of the fire-rated construction.

**3M™ FireDam™  
Spray 200**  
*shown with airless sprayer*



## SPECIFICATIONS

3M FireDam Spray is a sprayable, water-based coating that dries in ambient conditions to form a flexible seal. The coating is listed by independent test agencies such as Intertek and UL. It's been cycled to meet the wind sway and thermal category of ASTM E 1399 (500 cycles at a minimum 10 cycles/minute). The coating was fire tested and evaluated under the pass/fail criteria conditions of ASTM E 1966 and UL2079 at the maximum extended joint width. The coating has also been tested and evaluated under the pass/fail criteria conditions of ASTM E 814 and UL 1479 for through penetrations. It complies with IBC, ICC, BOCA, ICBO, SBCCI and NFPA Code #101.

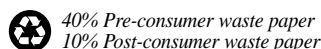
**800-328-1687**  
**[www.3m.com/firestop](http://www.3m.com/firestop)**

**Warranty and Limited Remedy.** This product will be free from defects in material and manufacture for a period of ninety (90) days from date of purchase. 3M MAKES NO OTHER WARRANTIES INCLUDING, BUT NOT LIMITED TO, AN IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE. User is responsible for determining whether the 3M product is fit for a particular purpose and suitable for user's application. If the 3M product is defective within the warranty period stated above, your exclusive remedy and 3M's sole obligation shall be, at 3M's option, to replace or repair the 3M product or refund the purchase price of the 3M product.

**Limitation of Liability.** Except where prohibited by law, 3M will not be liable for any loss or damage arising from a 3M product, whether direct, indirect, special, incidental or consequential, regardless of the legal theory asserted, including warranty, contract, negligence or strict liability.



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